



Sami Wittmann

Graphic Design & Art Direction

EXPERIENCE

Montclairity

Graphic designer

October 2021 - Present

Currently working for Montclairity, designing innovative E-tail content for major household brands creating optimized product content that drives page views and conversion across all SKU's with omni-channel retailers. I work directly with the Art Director organizing files and developing decks, designing Amazon Stores, Advertisements, Enhanced Product Detail Pages, copywriting, and more for clients using both new and existing branding.

icons+giants

Freelance Graphic Designer

October 2021 - Present

While freelancing for music record label icons&giants, I am both Art Directing and designing Artist collateral; creating big ideas and concepts consistent with client briefs and expectations that ranges across all genres that includes but is not limited to merch, album art, posters and other various marketing materials.

Freelancer

Lead Designer

June 2021 - Present

As a freelancer, I focus on the overall visual communication, designing conceptual ideas for brands, experiences and physical creations within all forms of space including but not limited to, physical, digital, print & in-person. I follow a design thinking process with various stages of ideations that gives me the tools to design collateral including but not limited to branding, publication, packaging, web, etc...

Captiv8 Supply

Graphic design intern

February - June 2021

Working for Captiv8 Supply, I was the lead design intern working on branding and layout for all collateral. I work directly with the art director and vendors on designing, promotional flyers, product catalogues and all social media.

The MC Hotel

Intern producer & social media content creator

December 2020 - February 2021

Expanding brand presence and engaging their audience across all social media platforms. Conceptualizing and leading the creation of compelling content through inspiration boards, to create stories, posts, live videos, etc... and scheduling day-to-day content across all social media, focusing on growing following and audience engagement.

CP Design

Graphic design intern

June 2019 - August 2019

I designed advertisements for social media and other online platforms, put together mockups and helped with other various design needs with a focus on layout & type.

SKILLS

Adobe Creative Suite
Typography, Layout & Composition
Branding & Packaging
Technical Craft, Eye for Detail
Collaboration & Communication
Conceptual Problem Solving
Staging & Understanding space

Social Media (FB, Twitter,
Instagram, TikTok, Reels)
Microsoft Office
Strong Awareness of News & Trends
Illustration & Mixed Media Art
Comedic Timing, Media Referencing
Copy Writing

EDUCATION

Syracuse University

Communications Design, VPA School of Design

Graduated in 2021 with a BFA

- Study Abroad Program

Florence, Italy - Spring 2020